

MINUTES
BOARD OF DIRECTORS MEETING
OTSEGO LAKE ASSOCIATION
Saturday, November 8, 2014 at 9:00 AM
COOPERSTOWN VILLAGE MEETING ROOM

PRESENT: Mickie Richtsmeier (President), Scottie Baker (Vice President & Director/Otsego), David Sanford (Treasurer & Director/Middlefield), Paul Lord (Director/Otsego), Carl Good (Director/ Cooperstown), Martin Tillapaugh (Legal Advisor & Director/Cooperstown), Kiyoko Yokota (Technical Advisor), Joe Zarzynski (Newsletter Editor & Director at Large), Tim Pokorny (Webmaster), Shannon O'Neill (Secretary & Director/Student)

ABSENT: Pati Grady (Director/Springfield), Wayne Bunn (Director at Large), Mike Richtsmeier (Director/ Middlefield)

NOTE: MMSP = Motion Made, Seconded, and Passed

OPENING OF MEETING

1. **Treasurer's Report:** *There is an apparent gap in Shannon's notes here.*
2. **Membership Report:** Discussed potential dates for the annual membership drive & newsletter mailings. Re: addressing of members » address mailings to family members/ whole family instead of just one person. Also, looking into a reliable membership database.

COMMITTEE REPORTS

3. **BFS Dive Team/ No Wake Zone Bouys (Paul):** Pulled buoys early because the BFS barge needed a new deck. Will have other lakefront buoys done before Christmas.
4. **Boat Inspections:** Carl was absent when this first came up for discussion.
5. **Merchandise:** Funding was approved during the previous BoD meeting for several years worth of merchandise.

New merchandise:

- Fleece vest.
- Two new cap colors.
- Fleece blankets w/ carrying strap & logo.
- Fleece vests for the board members.

Side note: Considering blankets as prizes for the July 4th boat parade.

MMSP: Request of \$962.04 for new merchandise.

6. **Otsego County Water Quality Coordinating Committee:** Carl was absent at the time this came up for discussion.
7. **Buffer Strips:** They're generally doing well. The lakefront is affected by beavers. The garden club states it's going to take better care of the buffers/ do more pruning. Note: A pruning should be done prior to the mulching that'll happen after Memorial Day.
8. **Website (Tim):** Added photos from the buoy fest and information about wreck diving to the website. Also, updated the mailing list and working on a counter for website views.

To enhance viewing of the website (Scottie):

Plan to put ads in the penny saver. Half of the ads are to promote the OLA; the other half are questions/"did you know's" with the OLA's website listed at the end.

MMSP: \$125 for ads.

9. **Newsletter:** There is a need to check for incorrect addresses. Also, there is a need to be able to expand the newsletter for issues that come up.

Motion:

To generate two newsletters per year, once in the fall and once in the spring or summer. Also, to consider an optional third newsletter for issues that come up.

Discussion:

The spring newsletter goes out with membership mailing; this has worked well.

MMSP:

- To generate one membership & newsletter mailing in the spring.
- To generate a second newsletter in the Fall (October), with an OLA merchandise catalog for Christmas shopping.
- A submission deadline for newsletter materials » 3 weeks prior to publishing at the end of the month.
- To revisit dates and change if necessary.

10. **Otsego 2000 Glimmerglass Film Days:** Yesterday was the viewing of Watermark. Nice ad in the brochure. Considering producing business cards w/ coupons for OLA merchandise?

Ideas for future Film Days:

- Calendars, thank yous, and to make the ad from the Film Days' brochure into a poster.

For lake festivals, etc. in general:

- Look into producing posters/ cards for promotions.
- Look into membership cards + coupons for 10% off OLA merchandise.
- Bottom line: Explore the options & costs.

11. **OLT:**

- Looking into a grant for a kayak launch site?
- Is this a monitored site? Yes
- Plan for education/ signage on invasives, etc.? » Looked into OLA involvement and funding.
- Need updated signage & particularly signage for kayak launch.

12. **Coordination with OCCA:** Went over the Route 80 situation. The OLA & OCCA are on different pages, but had an overall good discussion about it. OCCA is looking into grants, alternatives. Paul mentioned the silt issue needs to be addressed, and that there is a need to push for better road maintenance and ditching.

13. **Boat Inspections:** Carl turned up at this point; and said he had not much to report. Paul mentioned an article in the Daily Star; talked to them about history of and issues with boat washing.

There was a suggestion to do a Lake George type boat wash set-up. It was mentioned that there was a boat washing station at the municipal garage, but it's not being used for boats any longer. Brookwood may be able to do a situation like Lake George » may need to get boat washers from the village. Appropriateness for Canadarago and Otsego were mentioned.

Bottom line: We aren't offering a boat wash, and should be.

There is also a need for alternatives to 160°F water for the disinfection of plastic canoes & kayaks.

Regarding a boat wash at Otsego Sailing Club's (owned by Brookwood) launch? The OLA needs to form a unified position on this, gather information, have a location set, and approach Brookwood with it. Offer to provide training on disinfection of boats w/ salt, etc., for when no boat wash is available.

General Needs:

- 1) To ascertain status of current boat washes.
- 2) Talk to land trust - costs & mandate usage.

14. **OLA Annual Meeting:** Pati absent; Mickie handled this discussion. Regarding a change of venue » settled on the Otsego Golf Club. Date set for Saturday, August 8th. Spoke to manager at the golf club and worked out the details.

OLD BUSINESS

1. **Lauren's High School Project:** The project is moving forward.
2. **Facebook Page:** Shannon's going to obtain the login information, etc. required for the OLA's Facebook page.

NEW BUSINESS

1. **Next Board of Director's Meeting:** The meeting has been scheduled for the first week of February (Saturday, Feb. 7th).
2. **OCCA Award Dinner:** November 17th, at 7:00 pm.
3. **Problems, Issues, Concerns, Suggestions, etc.:** None

Motion for Adjournment: Meeting Adjourned at 10:38 am.

Minutes prepared by:

Shannon O'Neill (Secretary & Director/Student)